

INFORME DE AVANCES GESTIONES PROYECTO LEY DE INNOVACIÓN Y DESARROLLO EN ECUADOR - IDEA

- El 14 de mayo de 2024 se realizó la cena de trabajo coordinada por la empresa Lobista Potomac con el Congresista Vern Buchanan, Soledad Peña – Encargada de Negocios a.i. y Camilo Zambrano – Embajada de Ecuador en Washington. Cabe mencionar el congresista Adrian Smith por tema de demora del vuelo, no pudo participar en la misma.



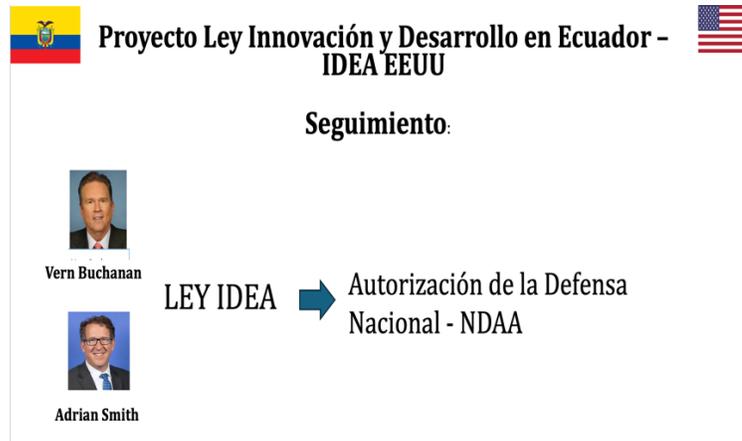
- El 17 de mayo de 2024, la Dirección Ejecutiva de CEIPA se reúne en Washington con la Encargada de Negocios i.a. Soledad Peña, en la que se reiteró la importancia del ATÚN para la economía del Ecuador, contar con acceso al mercado estadounidense con preferencia arancelaria mediante la Ley IDEA y dar seguimiento a las actividades acordadas en la cena del 14 de mayo del presente año.



La Encargada de negocios a.i. [@SoledadPenaP](#) se reunió con Monica Maldonado, directora ejecutiva de [@CEIPA_Ecuador](#), en la que reiteraron la relevancia del atún para la economía de Ecuador y la importancia de ampliar el acceso al mercado estadounidense mediante la [#leyIDEA](#)



- De los temas acordados en la cena, el congresista Vern Buchanan se reunirá con el congresista Adrián Smith para empujar la gestión de la Ley IDEA.
- La opción recomendada por el congresista Buchanan, es contar con el apoyo del congresista Adrián Smith para ingresar la ley IDEA en la Ley de Autorización de la Defensa Nacional – NDAA, que se encuentra en proceso para la aprobación del Presupuesto 2025.



- Otras de las actividades acordadas coordinar reuniones de trabajo con el staff del congresista Buchanan, congresista Smith para exponer la necesidad del Ecuador de contar con ley IDEA.

BENEFICIOS

PROYECTO LEY IDEA - Estados Unidos:

- Expandir los **lazos económicos y comerciales** entre Ecuador y Estados Unidos
- Creación de **empleo** en el sector privado
- **Reducción de migración ilegal** de ecuatorianos a los Estados Unidos
- Apoyar a Ecuador a enfrentar la violencia producida por los **carteles de narcotráfico**
- Apoyo **Seguridad Nacional**
- **Reducción de arancel: Conservas de Atún**

| PRODUCTO BENEFICIADO ÚNICAMENTE POR CBPTA | | | | |
|---|-----------------------------------|--------------------|-------------|---------------|
| Monto en millones de USD | | | | |
| Subpartida | Descripción | Promedio 2020-2022 | Arancel NMF | Arancel CBPTA |
| 1604.14.30 | Conservas de atún, exc. En aceite | 110 | 12,50% | 0% |
| 1604.14.10 | Conservas de atún en aceite | 4,8 | 35% | 0% |
| Fuente: USITC | | | | |

- Coordinar reunión con el Speaker of the house Josh Hodges – Asesor de Seguridad Nacional.



Proyecto Ley Innovación y Desarrollo en Ecuador – IDEA EEUU



Seguimiento: Por coordinar reuniones

- a. Coordinar una reunión con el staff del Congresista Buchanan
- b. Coordinar una reunión conjunta con el staff del Congresista Adrian Smith y Congresista Buchanan
- c. Coordinar una reunión con el staffer Josh Hodges - Asesor de Seguridad Nacional del Speaker 
- d. Facilitar una reunión con el Speaker of the House, Congresista Jhonson 
- e. Coordinar una reunión con el staff del Speaker of the House

- Otra de las actividades realizadas, en el Comité de Finanzas, congresista presentó la necesidad de un acuerdo con el Ecuador en la reunión “Revitalizing and Renewing GSP, AGOA and Other Trade Preference Programs.

UNITED STATES SENATE
COMMITTEE ON FINANCE

ABOUT HEARINGS LEGISLATION NEWSROOM NOMINATIONS LIBRARY

Full Committee Hearing

Revitalizing and Renewing GSP, AGOA and Other Trade Preference Programs

Date: Wednesday, June 5, 2024
Time: 10:00 AM
Location: 215 Dirksen Senate Office Building



- CEIPA junto con la Embajada de Ecuador en Washington se coordina el envío de comunicación a los congresistas Jason Smith – Presidente del Comité de Medios y Arbitrios y al congresista Richard Neal del Comité de Medios y Arbitrios exponiendo el requerimiento de contar con el apoyo para el Ecuador, con la aprobación de la Ley IDEA.

CEIPA – CAMARA NACIONAL DE PESQUERIA:



Cámara Ecuatoriana de Industriales y Procesadores Ateneros
Ecuadorian Chamber of Tuna Industrialists and Processors
Manta, Ecuador

Cámara Nacional de Pesquería
National Fisheries Chamber
Guayaquil, Ecuador

DE-CEIPA-230-2024
Office N° CNP-2024-532
Manta, June 6th 2024

Congressman Jason Smith
Chairman of the Ways and Means Committee
House of Representatives
Washington, United States

Congressman Richard Neal
Ways and Means Committee
House of Representatives
Washington, United States

Dear Chairman and Ranking Member,

As representatives of the main Industrial Chambers of the Ecuadorian tuna sector we express to you our deep concern about the critical situation we are facing, particularly the imminent threat to security, employment conditions, and the growth of Asian products that affect our national production and, consequently, the context of our bilateral trade and economic relations with the United States.

The Ecuadorian tuna sector has a national fleet of 113 fishing vessels and an annual production capacity of 500,000 tons in its processing companies, spread across three provinces with a population of approximately 6,351,000 inhabitants. This sector is a key driver of our economy, generating direct employment for 20,000 workers and indirect employment for an additional 100,000. It is important to highlight that over 60% of these workers are women, many of whom are mothers and heads of households.

Unfortunately, we are facing serious security challenges. With an alarming rate of 40 deaths per day, President Daniel Noboa's government has decreed the direct intervention of law enforcement to address the grave state of terror we are experiencing. However, security policies and international cooperation only address the consequences of violence but do not have a preventative mechanism nor do they address the root causes of crime, which are mainly the lack of jobs and economic opportunities. To address the root causes, Ecuador needs to create more opportunities, not only to prevent crime but to create incentives for Ecuadorians to remain in the country instead of migrating to the United States. Over 35,000 Ecuadorians were apprehended at the southern border between January and March, which is close to a 35% increase compared to the previous year.

EMBAIADA DE ECUADOR EN WASHINGTON:



Ministerio de Relaciones Exteriores
y Hivindad Humana

Washington, June 6th, 2024

Congressman
Adrian Smith
Chairman of the Trade Subcommittee
House Ways & Means Committee

Congressman
Earl Blumenauer
Ranking Member of the Trade Subcommittee
House Ways & Means Committee

Dear Chairman and Ranking Member,

Ecuador is facing an unprecedented economic and security crisis that urgently requires the support of its main partners. The encroachment of drug trafficking, illegal immigration, and transnational organized crime is overwhelming our country, and we need effective solutions. Due to its location and decisive policies, Ecuador is a strong partner to combat drug-trafficking and has been recognized as the third country in drug seizures. Ecuador is not a drug producing country, however, it is a transit country. When Ecuador succeeds in its fight against narco-trafficking and illicit economies, the United States succeeds and that is why the success of Ecuador is important to the National Security of the United States. It's a partnership with co-shared responsibilities and mutual interest and benefits. However, recent developments have challenged the foundation of Ecuador and the country requires more support from the United States, especially to address the root causes that foster organized crime, and that can be achieved by increased trade.

Ecuador urgently seeks to sustain current employment opportunities, foster new job creation, and ensure economic stability. It is imperative that concerted action be taken to prevent the erosion of social conditions and security within Ecuador and preventing these problems from escalating on a regional scale. Given that the current situation in Ecuador is very serious, it is important not only to tend to the immediate security needs, like intelligence, weapons and training, but also the longer-term solutions to address root causes of violence and gangs, like lack of employment and educational opportunities. That is why, the Administration of President Noboa considers that IDEA Act is not just a trade bill, but a security bill and also a migration bill. If Ecuadorians have opportunities in Ecuador they will neither join gangs, nor will they migrate to the United States.

We are diligently following the political decisions made by The House Ways & Means Committee and its Subcommittee to ensure balanced benefits for Americans, while also considering the geopolitical challenges our region is facing and how the U.S. can help sustain our democracies and their foundations. We are aware that the Trade Subcommittee will hold a hearing on June 12th titled "Trade Subcommittee Hearing

Embajada de Ecuador en Estados Unidos
2535 15th Street NW, Washington, D.C. 20009.
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Ministerio de Relaciones Exteriores
y Hivindad Humana

Washington, June 6th, 2024

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Jason Smith
Chairman
House Ways & Means Committee

Congressman
Richard Neal
Ranking Member
House Ways & Means Committee

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- Como parte de las gestiones que está llevando CEIPA con CAMACOL Miami, la Directora de CAMACOL se contactó con el jefe del staffers del Comité en materia de comercio bilateral, Erick Ettore solicitando se considere la necesidad Ecuador en la reunión del Subcomité de Comercio.

- En reunión del Subcomité de Comercio del Comité de Medios y Arbitrios, efectuado el día 12 de junio de 2023, los congresistas Mrs Miller y Mrs Fischbach expusieron que se debe tener un acuerdo de libre comercio con Ecuador lo más pronto posible y hasta que se dé un acuerdo, la ley IDEA beneficiará al Ecuador.

Trade Subcommittee Hearing on Looking Beyond 2025 for Trade with Sub-Saharan Africa, Haiti, and Others

June 12, 2023



- A la fecha, la ley IDEA cuenta con 11 cosponsor que están apoyando y se espera continuar con las gestiones con otros congresistas para que se sumen al proyecto y poder contar con la aprobación.

| Cosponsor | Date Cosponsored |
|--|------------------|
| Rep. Espaillat, Adriano [D-NY-13]* | 11/14/2023 |
| Rep. Buchanan, Vern [R-FL-16]* | 11/14/2023 |
| Rep. Davidson, Warren [R-OH-8]* | 11/14/2023 |
| Rep. Gallego, Ruben [D-AZ-3]* | 11/14/2023 |
| Rep. Titus, Dina [D-NV-1] | 02/15/2024 |
| Rep. Lawler, Michael [R-NY-17] | 02/28/2024 |
| Rep. Crenshaw, Dan [R-TX-2] | 03/19/2024 |
| Rep. Gimenez, Carlos A. [R-FL-28] | 04/30/2024 |
| Rep. Self, Keith [R-TX-3] | 04/30/2024 |
| Rep. Steube, W. Gregory [R-FL-17] | 06/04/2024 |
| Rep. Correa, J. Luis [D-CA-46] | 06/11/2024 |

- Concluida la reunión del Subcomité de Comercio del Comité de Medios y Arbitrios del 12 de junio de 2024, a continuación se detalla lo resuelto y las estrategias a seguir:
 1. Las congresistas que toparon el caso Ecuador lo hicieron favorablemente a nuestro intereses: Mrs Miller y Mrs. Fischbach. Ellas parecen favorecer un acuerdo de comercio con Ecuador.
 2. El asesor externo Mr. Runde fue el unico consultado acerca del tema por ambas señoras. De ambas consultas, me quedó claro que Mr. Runde:
 - 2.1 Está de acuerdo con que exista un acuerdo de Comercio con Ecuador.
 - 2.2 Que no es el tiempo de firmarlo, por la temporada electoral que pasamos ahora, pese a que reconoce que el Gobierno Ecuatoriano es pro USA (incluyó al Gobierno de Lasso).
 - 2.3 Que hasta que se de un Acuerdo de Comercio, la ley IDEA está bien.
 - 2.4 Sin embargo, advirtió que debe haber beneficio para ambas partes, dando a entender que la ley IDEA beneficia solo a Ecuador.
 3. En este contexto, considero que hay un clima favorable para la aprobación de la ley IDEA en las próximas semanas. Para ello, sugiero:
 4. Identificar actores del Subcomité que pongan en agenda de la próxima reunión el caso Ecuador para informar favorablemente la aprobación de la ley IDEA. Esta gestión debe incluir averiguar el peso o influencia de Mr. Runde en las decisiones del Subcomité.
 5. Cuando se tengan identificados estos actores, reunirnos con CAMACOL y otros actores norteamericanos que podrían ayudarnos a alinear esas voluntades.
 6. Configurar el plan de actividades (viajes, reuniones, materiales, contenidos, etc.) y ejecutarlo